



# Melanie P. Belisario

## Contact

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209.242.1738  
mpb23.art

## Education

BFA in Graphic Design, Minor in Studio Art  
University of the Pacific, Stockton CA  
Graduation: May 2023

## Qualifications

### Hard Skills

Layout  
Visual identity  
Branding

### Soft Skills

Group collaboration  
Working independently  
Communication

## Achievements

2023 Ellen Deering Award  
Apr 2023

American Institute of Graphic Arts  
(AIGA) San Francisco Chapter  
Oct 2021 – Feb 22

AIGA Club Secretary  
Oct – Dec 2021

2021 – 22 Endowment Scholarships  
Kathryn Gehlken Howe  
Marjorie Webster Williams

2019 – 21 Dean's Honor Roll

## Software Proficiencies

Adobe Creative Suite  
Illustrator  
InDesign  
Photoshop  
XD  
Microsoft Office  
ArtSteps  
Figma

## Experience

### Art Exhibition Curator

Exhibition Curator | University of the Pacific | Stockton, CA | Apr – May 2023  
Installed three horizontal posters sized 36 by 24 inches about an internship project at the Reynolds Gallery for the *Becoming 20–23* exhibition.

### U.S.A. Boccia

Student Intern | U.S.A. Boccia | Kennesaw, GA (Virtual) | Jan – May 2023  
Virtually, generated promotional and informational content for U.S.A. Boccia, a non-profit organization (NPO), under the direction of the executive director and design management. Attended weekly meetings for updates about this NPO and provided progress on projects.

### Art Exhibition Curator

Exhibition Curator | University of the Pacific | Stockton, CA | Oct – Dec 2022  
This event was a class project for a museum studies course. Collaborated with three other design majors to produce posters for print, including the exhibition's indoor poster near the gallery's entrance for the *13%* exhibition.

### National Conference of Undergraduate Research (NCUR)

Student Presenter | NCUR | Virtual | April 2022  
Represented University of the Pacific as one of the selected undergraduate students who got their abstract accepted into NCUR. Presented my approved abstract in project form virtually, which concerned euthanasia rights for terminally-ill patients.

### Singing Hands Club

Treasurer | University of the Pacific | Stockton, CA | Feb – May 2022  
Maintained records of Singing Hands' funding, contributed to the development of potential products, as well as assist in the production stage based on available resources. Oversaw reimbursements for eligible members.

### Visual Identity & Branding Class Project

Graphic Designer | Angelcare Miracle Mix LLC | Stockton, CA | Dec 2021  
Strengthened the visual identity and branding for Angelcare Miracle Mix LLC, a food company, through the development of potential packaging designs for new products and the generation of a new identity system.

### Product Patent Sell Sheet

Graphic Designer | University of the Pacific | Stockton, CA | Nov 2021  
Tailored a one-page sell sheet for a business and marketing student based on their golf product patent, as well as their preferences of the elements in the layout, which were provided.

### Meno Mami Class Project

Co-Designer | University of the Pacific | Stockton, CA | Jan – May 2021  
Collaborated with marketing majors and one other graphic design major to develop an original visual identity and branding for an entrepreneur's potential company: Meno Mami. Products, a product catalog, and a website were created.